Published Online April 2012 in Hans (http://www.hanspub.org/journal/mm/)

TABLE OF CONTENTS

目 录

Research on the Logistics Competitiveness Evaluation of Airport Based on FCE-AHP (基于 FCE-AHP 的机场物流竞争力评价研究)	
D. Y. SHEN, C. M. YU	51
Study on Independent Innovation Mode Based on Intellectual Property Rights Constraints (基于知识产权约束的企业自主创新模式研究)	
W. YANG, J. FU	58
Study on Tourism Image Design of Jinghai in Tianjin (天津市静海县旅游形象设计初探)	
X. M. SUN, L. Y. SHI	65
Research on the Strategic Upgrading of Shanzhai Companies in China (中国山寨服装企业战略转型研究)	
Y. T. LI	71
Decision-Making Approach to Real Estate Investment Based on Interval Numbers (基于区间数的房地产投资决策方法)	
S. P. ZHANG, C. M. HU, H. Y. MA	76
Relation between Corporate Social Responsibility of Petroleum Corporate and Corporate Competitive Power of Petroleum Corporate (石油企业社会责任与竞争力关系的实证研究)	
H. X. LI, X. X. YANG	81
Study on Shanghai Logistics Demand Characteristics and Influencing Factors (上海市物流需求特性及其影响因素研究)	
S. J. XU, Y. Y. XU	.88