

# TABLE OF CONTENTS

## 目 录

**Demand Forecasting about Broadcasting Equipment of Oversea Warehouse**  
**(海外仓广电设备需求预测)**

M. B. LIAO..... 211

**The New Era, New Change and New System of China's Electricity System Reform**  
**(中国电力体制改革的新时代、新变化和新体系)**

J. X. WEI, Y. X. BAI, Y. WANG..... 226

**A Study on the Sensitivity of Executives' Perks and Performance under Institutional Innovation**  
**(制度创新下高管在职消费与业绩的敏感性研究)**

R. SUN, J. X. HU, X. Y. LI..... 235

**Research on Government Function Performing in Characteristic Town Construction**  
**(特色小镇建设中政府职能履行研究)**

Q. ZHAO..... 244

**Discussion on the Method of Establishing the Quality Management System  
of Medium and/or Small Project**  
**(建立中小型项目质量管理体系方法探讨)**

Q. H. XU..... 249

**Research on Manufacturing Organization Redundancy,  
Entrepreneurial Orientation and Firm Performance**  
**(制造业组织冗余、创业导向与企业绩效研究)**

J. Y. LI..... 257

**Discussion of the Risk-Quality Assurance Method on the Equipment Inspection Surveillance**  
**(设备监造基于风险管理的质量保证方法探讨)**

Q. H. XU..... 268

**Study on the Countermeasures to Perfect the Direct Selling Mode of Vegetables in Wuhan**  
**(完善武汉蔬菜直销模式的对策研究)**

D. LIANG, X. J. LIU..... 281

**Quality Supervision System of Marketing Individualized Service**  
**(论市场个性化服务的质量监督系统)**

Y. S. LIU, C. JIANG..... 289

**Research on Supermarket Satisfaction in Universities**  
**(高校内超市满意度调查研究)**

K. X. LI, Z. L. KUANG, R. B. KOU, R. Q. GUO..... 296

**Research on Multi-Layer Financial Network Model between Banks  
and Enterprises in China: Based on Product and Credit Linkage**  
(我国银企间多层金融网络模型研究: 基于产品和信贷关联)

H. WEI.....313

**An Empirical Study on the Weekly Effect of Shanghai and Shenzhen 300 Index Futures**  
(沪深 300 股指期货的周内效应实证研究)

J. HE, X. L. LI, Q. SHAO, X. P. HU.....329

**Study on the Maturity Model and Evaluation of the Whole Process Cost  
Management in Power Transmission and Transformation Project**  
(输变电工程全过程造价管理成熟度模型及评价研究)

Z. FAN, W. HONG.....335

**A Review of Research on Diversification Effect on Financial Risk of Listed Companies**  
(上市公司多元化经营对财务风险影响的研究综述)

X. B. HUANG, W. L. DUAN, Y. JING.....344