

TABLE OF CONTENTS**目 录**

零工经济及其在我国现阶段经济发展中的角色思辨

Discussion on Gig Economy and Its Role in China's Economic Development at the Present Stage

陈曦.....181

员工创新行为影响因素研究综述

Research Review of the Influencing Factors of Employee Innovation Behavior

杨吉梅.....191

中国对“一带一路”沿线国家纺织品服装出口贸易潜力研究

Research on Export Potential of Textile and Garment from China to Countries along the “Belt and Road”

牟涵, 宁俊.....201

“碳达峰、碳中和”目标背景下电网企业绿色采购策略研究

Research on Green Procurement Strategy of Power Grid Enterprises under the Target Background of “Carbon Peak and Carbon Neutrality”

杨真真, 卢晶, 王广江, 董凤娜.....211

探讨电网企业质控数字平台商业模式设计

Design of the Business Model of Digital Platform of Quality Control for Power Grid Enterprises

倪奇华, 陈佳骏, 刘承鑫.....218

安徽省普通本科高校管理类专业评估理论与实践

Theory and Practice of Undergraduate Management Majors Evaluation in Anhui Province

吴海辉, 杜鹏程, 汪传雷, 熊月霞, 石新影, 李博.....223

制造业企业数字化转型关键成功因素

Key Success Factors for Digital Transformation of Manufacturing Enterprises

袁梦, 伍春蓉.....231

科技、规模与地域: 多维度视域下变革型领导与组织创新行为的 Meta 分析

Technology, Scale and Region: A Multidimensional Perspective on the Relationship between Transformational Leadership and Organizational Innovation Behavior: Based on Meta Analysis

董金昊.....239

基于熵值法的薪酬满意度分析研究

Research on the Analysis of Salary Satisfaction Based on Entropy Method

赵璋, 郭金泽, 向征, 李贵卿.....254

借力国家野外试验站, 打造精品地下水试验基地**Draw on the National Field Test Station to Build a High-Quality Groundwater Test Base**

高业新, 宋博.....263

浅谈如何全面发挥党的领导在国有企业风险防控中的重要作用**Talking about How to Give Full Play to the Important Role of Leadership of the Chinese Communist Party in the Risk Prevention and Control of State-Owned Enterprises**

吕成昊.....272

基于扎根理论的中国住客选择酒店的心理机制研究**A Study on the Psychological Mechanism of Hotel Choice for Chinese Residents Based on Grounded Theory**

柳倩, 姜道奎.....278

借助产供销一体化供应链平台助推甘肃乡村振兴**Promoting Gansu Rural Revitalization with the Help of Integrated Supply Chain Platform of Production Supply and Marketing**

田润娴.....287

基于双因素理论的基层公务员激励机制研究**Incentive Mechanism of Grass-Roots Civil Servants Based on Two-Factor Theory**

王霖.....294

数字经济时代下平台经济的监管难点与对策研究**Research on Supervision Difficulties and Countermeasures of Platform Economy in the Era of Digital Economy**

陈泓哲.....300

物资仓储作业数字化的分析及对策**Analysis and Countermeasures of Digitalization of Material Warehousing**

陈志武, 杨勇胜, 周明.....307

第一代大学生的现状、困境与发展路径研究: 一篇文献综述**The Research on the Current Situation, Dilemma and Development of the First-Generation College Students: A Literature Review**

楼康泽, 马良.....312

数字化改革背景下企业公共服务平台建设提升的思考**Thoughts (or Ideas) on the Improvement of the Construction of Enterprise Public Service Platform under the Background of Digital Reform**

杜丽, 蒋冬燕, 于洪月.....318

大数据时代的研究生培养管理探讨**Discussion on the Management of Postgraduate Training in the Era of Big Data**

杨悦.....323