

TABLE OF CONTENTS
目 录

On Marketing with the Business Model (浅论用商业模式来营销)
Z. F. ZHAN, H. WANG.....27

Integrate with Agriculture Base & Supermarket—New Opportunities to Response Abandoned Rural Land
(“农超对接”——应对土地抛荒的新机遇)
G. H. ZHANG, D. Y. XU.....32