

TABLE OF CONTENTS 目 录

基于文本分析与扎根理论的平遥古城文化遗产旅游形象感知研究 Research on Image Perception of Cultural Heritage Tourism in Pingyao Ancient City Based on Text Analysis and Rooted Theory	
王皓, 李志刚.....	1373
“保险 + 期货”模式的运行机制、国际比较与发展探析 Operation Mechanism, International Comparison, and Policy Suggestions for the “Insurance + Futures” Model	
许鹤.....	1383
“双碳”目标背景下成渝经济圈环保产业竞争力评价研究 Research on Competitiveness Evaluation of Environmental Protection Industry in Chengdu-Chongqing Economic Circle under the Background of Dual-Carbon Goal	
赵美旗, 庄佳佳, 陈茂洁, 张宇.....	1393
新时代背景下大湘西酒店业发展对策浅析 Analysis of the Development Countermeasures of the Hotel Industry in Western Xiangxi under the Background of the New Era	
付琼, 汤容, 李策.....	1402
贸易便利化对广西向东盟出口农产品的影响研究 Study on the Impact of Trade Facilitation on Guangxi's Export of Agricultural Products to ASEAN	
陆旺密.....	1407
乡村振兴背景下我国农业绿色发展道路探析 Exploration of China's Agricultural Green Development Road in the Context of Rural Revitalization	
李心怡.....	1416
大数据背景下企业财务管理转型研究 A Study on the Transformation of Enterprise Financial Management in the Context of Big Data	
于澜.....	1420
审计服务赋能国家乡村振兴战略的路径研究 Empowering the National Rural Revitalization Strategy Based on Audit Services	
龙伟贞.....	1426
基于 SEM 的铁路 12306 App 用户满意度研究 Research on User Satisfaction of Railway 12306 App Based on SEM	
严金淼, 赵莉琴, 王颖.....	1431

ICT 行业对长三角智慧城市建设的影响

Influence of ICT Industry on Smart City Construction in Yangtze River Delta

毛子皿.....1442

《区域发展与区域规划研究》书评

Book Review of Research on Regional Development and Regional Planning

杜奇辉, 董丽江, 林锦屏.....1447

广东地区科技创新在乡村振兴中的支持作用研究

Research on the Supporting Role of Technological Innovation in Rural Revitalization in Guangdong Province

陈毓秀, 夏婧雯, 余玟静, 阮颖茵.....1451

新媒体助力乡村产业振兴研究

Research on New Media Assisting Rural Industry Revitalization

宋小雨, 范文静.....1460

文化参与下乡村社区治理的生成机制与路径

Research on the Generation Mechanism and Path of Rural Community Governance under the Participation of Culture

张琼尹.....1469

智慧旅游背景下博物馆旅游质量提升研究

Research on the Museum Tourism Quality Improvement under the Background of Smart Tourism

王荣, 宁静, 苗翩.....1478

新时期规上工业企业成本费用调查对地区社会经济发展的重要性研究

Study on the Importance of Cost Survey of Industrial Enterprises in the New Era to Regional Social and Economic Development

唐菊, 许云林, 王琪, 兰发强, 尹璐璐.....1484

县域特色产业与康养旅游融合发展研究

Research on the Integrated Development of County Characteristic Industry and Health Tourism

张萌萌, 马思谦.....1493

区域环境规制与高污染产业转移

Regional Environmental Regulation and the Transfer of Highly Polluting Industries

郑鸿.....1499

“Z 世代” 背景下旅游产品优化研究

Research on Tourism Product Optimization under the Background of “Generation Z”

苗翩, 董硕, 王荣.....1514

北京物资学院碳排放量核算及减排对策分析

Carbon Emission Accounting and Mitigation Strategy Analysis of Beijing Wuzi University

杨旭, 于嘉怡, 钟晨, 徐伯豪, 李雪峰, 鞠红梅.....1520

国土空间规划约束下的旅游区规划研究

Research on Tourist area Planning under the Constraint of Territorial Space Planning

王荣, 董硕.....1528

乡村振兴背景下提升天津市文旅融合发展水平的路径探析

An Analysis of Ways to Improve the Level of Cultural and Tourism Integration in Tianjin under the Background of Rural Revitalization

徐应娜.....1533

基于 ESG 披露的企业绿色治理财务绩效研究

Research on Financial Performance of Enterprise Green Governance Based on ESG Disclosure

胡健梅, 王树锋.....1539

基于 Lasso-GA-SVR 的区域物流业碳排放预测: 以天津市为例

Carbon Emission Prediction of Regional Logistics Industry Based on Lasso-GA-SVR: Taking Tianjin City as an Example

成圆, 刘晓杰, 徐梦雨.....1549

大理省级旅游度假区气候舒适度分析与评价

Analysis and Evaluation of Climatic Comfort in Dali Provincial Tourist Resort

周小婷, 谢容生, 熊薇.....1559

“面子”文化对游客消费行为的影响及应对策略

The Influence of “Face” Culture on Tourists’ Consumption Behavior and Its Coping Strategies

李芳, 石张宇.....1567

丝绸之路: 长安 - 天山廊道路网陕西段的保护和可持续发展

Conservation and Sustainable Development of the Shanxi Section of Silk Road: the Routes Network of Chang'an-Tianshan Corridor

陈芷柔.....1574

数字赋能乡村产业振兴的作用机理、问题与路径研究

Research on the Role Mechanisms, Problems and Paths of Digital Enabling Rural Industry Revitalization

禚宇婷, 王佳蒙.....1584

人类非物质文化遗产——热贡艺术的保护、传承与可持续发展

Protection, Inheritance and Sustainable Development of Regong Art: The Intangible Cultural Heritage of Humanity

李柯桦.....1590

西部清洁能源大基地建设下的科技旅游开发模式研究

Research on the Development Mode of Science and Technology Tourism under the Construction of a Large Clean Energy Base in the West

何永胜, 余凌, 申剑.....1599

技术冲击对宏观经济波动的影响研究

Research on the Impact of Technical Shock on Macroeconomic Fluctuations

- 蹇勇 1609

基于面板引力模型的棉花进口贸易影响因素研究

Study on the Influence Factors of Cotton Import Based on Panel Gravity Model

- 孙佳佳, 程一淇 1615

高质量发展背景下的城市更新单元评估思路及规划策略研究

Research on the Evaluation Ideas and Planning Strategies of Urban Renewal Units under the Background of High-Quality Development

- 高建东, 王艳, 于小晗 1623

《全国资源型城市可持续发展规划》实施对产业结构优化的影响

The Impact of the Implementation of the National Sustainable Development Plan for Resource-Based Cities on the Optimization of Industrial Structure

- 董利民, 徐铭飞 1628

乡村景观对城市人群精神压力的缓解影响因子分析

Analysis of the Influence Factors of Rural Landscape on Relieving Mental Stress of Urban Population

- 黄博, 金美善, 孙胜光 1638

2011~2021 年甘孜藏族自治州耕地多功能时空分异及权衡协同分析

Spatio-Temporal Differentiation and Tradeoff of Multifunctional Cultivated Land in Ganzi Tibetan Autonomous Prefecture from 2011 to 2021

- 樊玉茹 1653

“碳达峰”、“碳中和”战略下传统煤炭企业转型升级路径研究与对策分析

Research and Countermeasure Analysis on the Transformation and Upgrading Path of Traditional Coal Enterprises under the Strategy of “Carbon Peak” and “Carbon Neutrality”

- 马君涵 1663

浙江森林旅游资源特征及可持续利用研究

Research on the Characteristics and Sustainable Utilization of Forest Tourism Resources in Zhejiang Province

- 商天其, 杨绍钦, 许澄, 朱敏 1669

智慧城市发展现状及相关建议

Smart City Development Status and Relevant Suggestions

- 胥晏 1676

环保产业发展与广东省绿色经济的关系分析

Analysis of the Relationship between the Development of Environmental Protection Industry and the Green Economy in Guangdong Province

- 韦一文, 郑峥嵘 1683

基于计划行为理论的低碳校园 App 设计研究

Research on the Design of Low-Carbon Campus App Based on Theory of Planned Behavior

钱杜花蓉, 金帅迪, 陈贝贝, 周勤, 朱凯庆, 魏强.....1695

基于 GIS 的丽江市房车旅游基础设施现状分析

Analysis of the Current Situation of RV Tourism Infrastructure in Lijiang City Based on GIS

和国其, 林燕, 胡翠玥, 符日菲, 韦万枝.....1706