

TABLE OF CONTENTS
目 录

A Critical Review on Value Co-Creation: Connotations, Evolution and Mechanisms
(价值共创研究述评：内涵、演进与形成机制)
Y. Z. YUAN, G. J. HU.....1

The Case Study of Supplier Certification Index System in B2C E-Commerce Platform
(B2C 平台企业的供应商认证指标体系的实例研究)
Y. J. HUANG, L. J. WANG.....11

Distance Learning Applied in Structure Concept Management Ontology Model
(距离学习在结构化概念管理本体模型中的应用)
G. Y. HE, W. GAO.....18