

TABLE OF CONTENTS

目 录

ESG 表现、融资约束与财务可持续增长
ESG Performance, Financing Constraints, and Corporate Sustainable Growth
王冰雪, 周菁 1

数字化转型对制造业企业韧性的影响
The Impact of Digital Transformation on Manufacturing Business Resilience
高芳, 王泽清 8

校企合作的传统中小企业品牌出海路径研究——以义乌欧泽为例
A Study on the Path of Traditional Small and Medium Sized Enterprise Brands
Going Abroad through School Enterprise Cooperation—A Case Study of Ouze in Yiwu
陈嘉欣, 胡建海, 蒋柯莹, 李梦丹, 李安, 程钧豪 21

RCEP 主要成员国贸易便利化水平测度
To Measure the Level of Trade Facilitation of Major RCEP Member Countries
兰琳菲 32

恢复性体验对乡村旅游者幸福感的影响研究
A Study on the Impact of Restorative Experience on the Happiness of Rural Tourists
曾洁, 王玲 40

东道国媒体偏向视角下网络关系对跨国并购成功率的影响
Research on the Impact of Network Relations on the Success Rate of Cross-Border
M & A from the Perspective of Host Country Media Bias
任亚慧, 王雷 48

纺织企业数字技术采用对数字化创新绩效的影响
The Impact of Digital Technology Adoption on Digital Innovation Performance in Textile Firms
沈蕾, 陈俊如 60

董事海外经历、绿色技术创新与企业环境绩效
Research on Directors' Overseas Experience, Green Technology Innovation and Corporate
Environmental Performance
李亚航, 周菁 70

新零售模式下公益农产品市场问题及对策研究
Research on Problems and Countermeasures of Public Welfare Agricultural Products
Market under New Retail Model
白莎莎, 白兰, 滕磊 83

我国承接离岸服务外包业务竞争力研究 Research on the Competitiveness of China's Offshore Service Outsourcing Business 张慧敏	93
珠江 - 西江经济带(广西)高等教育与经济互动发展研究报告 Research Report on the Interactive Development of Higher Education and Economy in the Pearl River-Xijiang Economic Belt (Guangxi) 梁建华, 王礼芬	104
中国区域经济高质量发展的指标测度和分析 The Index Measurement and Analysis of High Quality Development of Regional Economy in China 岳嘉欣, 方雯, 刘绪丹	114
上海大学生迪士尼重游意愿影响因素实证研究 An Empirical Study on the Influencing Factors of Shanghai University Students' Willingness to Revisit Disneyland 李嘉晨, 孙淑雯	124
数字经济下税收治理的转型策略 Transformation Strategy of Tax Governance under Digital Economy 刘艺菁	133